

A vibrant tropical island scene with turquoise water, white sand beaches, and lush greenery. A wooden shipwreck is partially submerged on the left, and a thatched hut is on the right. The sky is bright blue with scattered white clouds.

# Paradise Paintball **Adrenalin** on Social Platforms

**CMUNE LTD.**

China Social Games Summit | Beijing, April 2010





# The GAP



**Social Games**  
**Casual Games**



?

**MMOS**



# Cmune's Approach: The Best of Both Worlds

- **MMO Strengths**
  - High quality
  - High engagement
  - High ARPPU
- **Social Game Strengths**
  - Social distribution
  - Easy access
  - High virality

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- **Paradise Paintball**
  - World's first 3D Social Shooter!



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- **Evolution**

- Box e.g. Counter Strike, Call of Duty
- Virtual Goods e.g. Cross-Fire, Combat Arms
- **Social** **Paradise Paintball!**

# Slow Pace & Basic Graphics?

- Paradise Paintball is **FAST**
- Paradise Paintball is **MULTIPLAYER**
- Paradise Paintball is **3D**

Wake Up!



Brings

**Adrenalin**

# Paradise Paintball Demo



# Play Together From Any Channel

 myspace™

facebook

 PARADISE  
PAINTBALL

  
cmune™



# PARADISE PAINTBALL

THE WORLD'S FIRST 3D SOCIAL SHOOTER IS NOW ON MYSPACE!

[PLAY NOW!](#)

**AWARDED  
"BEST NEW  
GAME"  
ON MYSPACE  
(GDC 2010)**

Today on MySpace

Monday, Mar 8, 2010

Featured Videos Music Celebrity Updates



### Demon Hunter - Album Premiere

Both pop-minded and heavy as hell, the latest from Demon Hunter is sure to surprise. Listen to it now only on MySpace Music.

- New Releases**
- Featured Playlists
- Music News
- MySpace Music Videos
- The New MySpace Music Charts



### U-N-I - Album Premiere

Building off their acclaimed download "A Love Supreme," this revamped package offers five

Every Time I Die

Find Your Friends on MySpace

Find or browse members:

Go

Sponsored Links

# Future Plans

- **Grow** our first title
- Develop **new titles** leveraging our platform
- **Open platform** to third parties

# We are looking for...

- Partners
- Distributors
- And ...

**NOW  
HIRING**

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**APPLY TODAY**



**Thanks!**

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